## Richard BELCASTRO

## **Buyer's Remorse**

For Solo Violin

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## Performance notes for "Buyer's Remorse"

"Buyer's Remorse", for solo violin, was composed in Philadelphia during the Spring of 2009. The piece was commissioned by violinist Piotr Szewczyk, to whom it is dedicated, as part of the second installment of his "Violin Futura Project" (www.violinfutura.com).

For those few fortunate people not familiar with the term, buyer's remorse is a form of cognitive dissonance whereby a person feels regret after a purchase The subsequent anxiety may be rooted by various factors such as the person's concern they purchased the wrong product, purchased for a bad price, purchased instead of waiting for a newer model, purchased in an ethically unsound way, purchased on credit, or purchased something that would not be acceptable to others.

Prior to purchasing, the prospective buyer feels the positive emotions associated with the purchase (desire, a sense of heightened possibilities, and an intimation of the enjoyment that will accompany using the product). Afterwards he or she then fully experiences all of the negative aspects of the purchase. The feeling is akin to overeating; you realize what you have done too late to do anything about it - other then suffer the consequences.

This piece explores a variety of emotional states each leading inevitably to the recurring reality of the situation caused by these previous impulsive excursions.

-RB

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